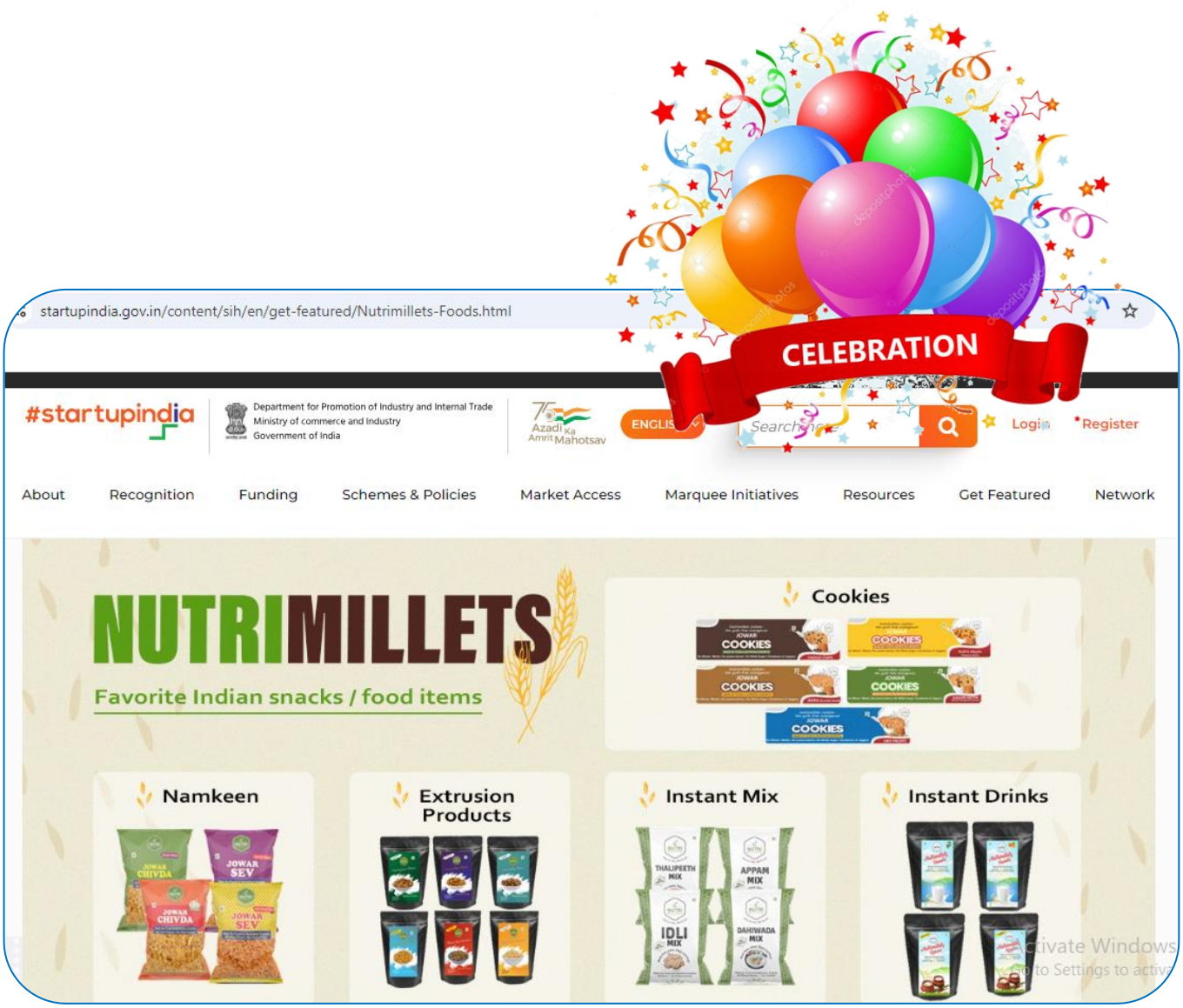
NUTRI MILLETS

परंपरा का स्वाद, सेहत के साथ

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NEWSLETTER



We are featured on the Startup India website

NUTRI MILLETS®

परंपरा का स्वाद, सेहत के साथ

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Millets are making comeback in India

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PREFACE



Vidya Gunturkar - Joshi
Founder NMFPL

Dear Readers, stakeholders, supporters, team NMFPL and well wishers, Welcome to the 35th NMFPL newsletter.

India's food and beverage sector is experiencing robust growth, both in scale and diversity. Currently accounting for around 3% of the country's GDP and commanding nearly two-thirds of the retail market, this expansion is being driven by factors such as urbanization, rising disposable incomes, and evolving lifestyle choices, particularly among millennials. Additionally, the rise of the internet and e-commerce has fostered the growth of local brands offering clean-label food products designed to meet specific dietary and nutritional needs.

Looking ahead, the future of India's food and beverage industry appears promising, with several trends expected to gain significant traction in coming years. Notable trends include:

- **Plant-based products**: Increased interest in vegetarian and vegan options.
- **Super grains**: A shift towards the consumption of nutrient-dense super grains.
- **Healthy snacking and meal replacements**: A rise in convenient, nutritious snack and meal options.
- **Decline of refined sugar and processed foods**: Consumers are moving away from refined sugars and highly processed foods in favor of healthier alternatives.
- **Sustainability-driven innovation**: Environmental concerns are spurring innovation, with companies adopting waste-reduction practices and zero-waste workflows.
- **Digital transformation**: FoodTech startups and established brands are leveraging robotics, e-commerce, and digital management systems to streamline production and improve operational efficiency.

As the global food and drink industry undergoes significant transformation ahead of 2025, India's food sector is poised to play an increasingly pivotal role in this evolution.

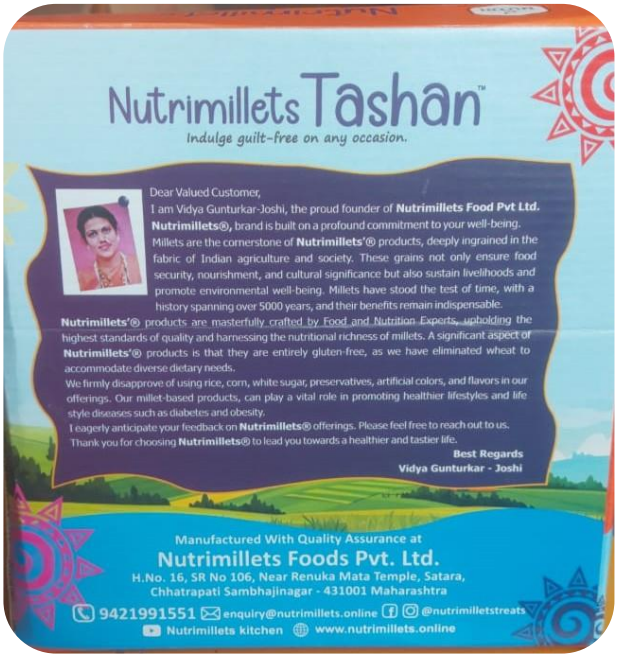
I will keep you posted on this. Please do write us to share the feedback on the newsletter on nutrimillets.foodspl@gmail.com .

Best Regards

Vidya Gunturkar-Joshi

MILLET AWARENESS





M/s Grindmaster Pvt Ltd chose to celebrate Diwali in a healthy and delicious way by offering us the opportunity to supply our **Nutrimillets gift boxes** to all employees at both of their plants.

To make the occasion even more special, we had the pleasure of serving freshly cooked Idli, Sambar, and Millet Drinks to the employees.

We sincerely thank **Shri Milind Kelkar Sir** for this wonderful opportunity and for making this Diwali celebration truly memorable.

MILLET AWARENESS

GRINDMASTER Pvt Ltd
Railways Station MIDC Plant





Over 100 staff members, including the top management of the company, enjoyed the **Nutrimillets** products.

MILLET AWARENESS

GRINDMASTER Pvt Ltd
Waluj Plant





Over 50 staff members, including the management staff of the company, enjoyed the **Nutrimillets** products.

MILLET AWARENESS

Marathi Chamber of Commerce Exhibition





To promote **Nutrimillets** products in the suburbs of Mumbai, we participated in the exhibition organized by the Marathi Chamber of Commerce in Borivali.
Our goal was not only to showcase our products but also to explore the possibility of opening a **Nutrimillets store** in the area.
We received a positive response and were well-supported by the local community.

MILLET AWARENESS

Udyog Arambha Exhibition





We participated in a pre-Diwali exhibition for small-scale units in Chhatrapati Sambhaji Nagar, where we received an excellent response from the crowd.

TECH SUPPORT
Dept of Chemical Technology
Dr. BAMU, Chhatrapati Sambhaji Nagar



An MOU was signed Between **Nutrimillets** and the **Chemical Technology/Food Technology Department of Dr. Babasaheb Ambedkar Marathwada University** for product development and addressing operational/process challenges.

We have consistently received strong support from the department, and we express our heartfelt gratitude to **Dr. B.K. Sakhale** sir for his ongoing mentorship and guidance.

NUTRIMILLETS ONLINE





Your favorite **Nutrimillets** products are now just a click away!
Visit us at www.nutrimillets.online to order and have your favorite products delivered right to your doorstep.
If you're in Chhatrapati Sambhaji Nagar, you can also conveniently order **Nutrimillets** products through **SWIGGY**.
Eat healthy, stay healthy, and support **Nutrimillets — the best of millets!**

NUTRI MILLETS®

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THANK YOU!!

Let’s make it together!!

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